



Brilliant Club Internship Placement Projects

This document provides an overview of the internship placement projects that are available this academic year organised by team.

As part of the application process, you will be able to indicate your preferred projects. While we take these preferences into consideration, we cannot guarantee a specific project if you are successful in the recruitment process. Final project placements will depend on factors such as project availability during the term(s) you're available, organisational capacity, the number of applicants, and the suitability of successful candidates for different projects.

In addition to your allocated project, interns contribute to the day to day running of the charity and its programmes, as outlined in the Internship Opportunity Advert Pack.

Internship Placement Projects:

Tutor Engagement

- **Tutor Engagement & Retention Risk Analysis:** Design and develop a structured Tutor Retention Risk Matrix that identifies early warning indicators of potential tutor dropout and supports proactive engagement strategies. This project involves analysing existing tutor data, engagement behaviours, and operational insights to create a functional tool for the Tutor Engagement team.
- **Understanding our Position in the PGR Sector to Support Business Development and Strategic Engagement:** Conduct desk based research to map our current position in the PGR sector, identify opportunities for new business development initiatives, and expand connections with relevant academic and institutional stakeholders.

University Partnerships

- **Understanding What Makes a Good Partnership for The Brilliant Club:** In a time of financial constraints, universities are scrutinising the value of partnership-working more than ever. This project supports the development of key business development tools and efficiencies within the University Partnerships team, including mechanisms for reporting value for money (VfM) and return of investment (ROI), creating a lead engagement scoring framework, and developing a bank of high-quality case studies.

Student Success

- **Materials Creation: Support with Re-designing Researcher Facing Programme Materials:** Using your experience as a doctoral researcher, review and redesign our suite of Coach training materials and coaching resources from a researcher perspective for the [Join the Dots programme](#) 2027-28 delivery year. 2027-28 delivery year.
- **Supporting Young People on Their University Journey by Designing a Series of Webinars:** Develop [UniPrep](#) webinar resources to support KS4 students exploring the idea of university, KS5 students making informed decisions, and parents/ carers supporting their child on their university journey. This includes research on advice and guidance topics such as applications, finance, course selection and choosing a



university, and devising engaging ways to present this information to the different audiences.

Communities

- **Learning how People Connect with [Parent Power](#) – a Communication Based Project:** Support the Communities Team by researching how best to communicate Parent Power to various stakeholders. This will include building a bank of communications/ copy, case studies and other marketing materials informed by your research findings.

Research and Impact Department

- **Exploring the Impact of Layering Educational Outcomes: a Desk Based Review:** Lead an evidence review exploring the benefits of layering educational programmes and interventions (combining two or more programmes to enhance outcomes for pupils and families). Working with The Brilliant Club's Research and Impact Team, you will review published literature and sector evidence to understand how and when layering creates added value. The findings will inform strategic decisions about layering our flagship interventions: [The Scholars Programme](#) and [Parent Power](#).
- **A Deep Dive into our Consultancy Portfolio:** Conduct a deep dive into our diverse portfolio of consultancy projects for universities, charities, funders, and sector bodies ranging from theory of change development to large scale evaluations and impact assessments. You will review and analyse all consultancy projects we have undertaken, mapping them against themes and methodologies, and creating a clear, accessible index that will become a vital internal resource. You will also transform some of our most interesting and impactful projects into compelling case studies.

Fundraising

- **Exploring our future local priority areas for fundraising:** Undertake an in depth exploration of our future priority local areas. This includes researching local contexts, mapping key educational community stakeholders, identifying potential funding partners, and develop a compelling case for support aimed at funders. This will involve independent research, writing and creating evidence led narratives that support social impact.

External Affairs

- **Writing an External Policy Report for a Key Policy Area:** Support with the development of an external research report that uncovers new insights to develop policy recommendations on a priority policy area. This will involve qualitative and quantitative data collection and analysis, followed by developing a series of policy and practice recommendations, and presenting them in a policy report targeted towards political audiences.